

Sponsorship Prospectus

6-8 May 2027

ICE CONGRESS CENTRE
KRAKÓW, POLAND + ONLINE

2ND EDITION



From code to clinic:

Shaping human-centered AI in healthcare



aimedicine.one



<+Dear Prospective Sponsor>

We are pleased to invite your organization to partner with AIMed 2027 — the Artificial Intelligence in Medicine international conference, held 6–8 May 2027 in Kraków, Poland.

AIMed is a joint initiative developed by scholars from the Polish Institute for Evidence Based Medicine (PIEBM), the Big Data Institute at the University of Oxford, the Department of Medicine at McMaster University, and the Interdisciplinary Health Data Center of the Jagiellonian University Medical College.

Launched in 2025 and now a three-day flagship event, AIMed brings together clinicians, researchers, regulators, patients, and AI developers to move AI from code to clinic. For partners, it is a rare chance to reach a curated, senior, cross-disciplinary audience — and to be part of the conversation shaping how AI enters medical practice.



<+AIMed 2026 at a glance>

450+

ATTENDEES

35

COUNTRIES
REPRESENTED

100+

ABSTRACT SUBMISSIONS
PUBLISHING PARTNER:
BMJ DIGITAL HEALTH & AI

18

KEYNOTE
SPEAKERS

<+Why partner with AIMed>

Reach a curated AI-in-medicine audience

Connect with a senior, international community — clinicians, researchers, regulators, patients, and industry — assembled specifically around AI in healthcare. Not a mass event; a focused room of decision-makers and adopters.

Generate qualified leads and business contacts

Meet potential customers, collaborators, and partners across 35+ countries in three concentrated days — at your stand, in sessions, and through dedicated networking.

Recruit scarce AI and health-data talent

Access one of the hardest-to-reach talent pools in the market — clinicians who code, health-data scientists, and early-career AI researchers — through the job board and on-site presence.

Launch and demonstrate your product

Put your technology in front of the people who buy, regulate, and use it. Live demo space, speaking opportunities, and a stage built for real-world AI in medicine.

Position your organization as a thought leader

Align your brand with a conference co-developed by Oxford, McMaster, and Jagiellonian — and stand among the credible voices defining responsible AI in healthcare.



<+2027 main programme tracks>

AI in Public Health

Disease surveillance, outbreak prediction, population health analytics, and preventive care — toward proactive, equitable, data-driven public health.

AI in Hospital & Patient Management

Clinical workflows, resource allocation, scheduling, patient monitoring, and decision support — improving efficiency and patient outcomes across the care continuum.

AI, Data Safety & Security

Governance, cybersecurity, privacy, regulatory compliance, and responsible AI — safeguarding patient data while enabling trustworthy innovation.

AI in Science

Accelerating discovery and data analysis, with a special focus on AI-driven drug discovery — from target identification and molecule design to the path from lab to patient.

<+Who belongs here>

Clinicians

AI researchers

Data scientists

Regulators & policymakers

Ethicists

Health system leaders

Patients

Startups & medtech

Investors

Students & ECRs

Medical informaticists

<+What to expect>

Keynote sessions

Leading voices in the field

Research presentations

State-of-the-art science & evidence

Hands-on tutorials

Practical, applied skills

Workshops

Thematic working formats

Interactive poster sessions

Open exchange of work

Startup competition

Innovation in the spotlight





<+AIMed 2027 Sponsorship packages>

Platinum Partner – by arrangement

Our most senior partnership · limited availability

A bespoke, high-visibility package for one leading organization, built around your goals. Includes everything in Gold, plus flagship opportunities such as:

- Sponsorship of the gala/speaker & VIP dinner
- Named sponsorship of a thematic session and a 2–3 minute address from the main stage
- Acknowledgement from stage at the Opening & Closing Ceremony
- Premium logo placement throughout the venue
- Exclusive branding options — networking area, Wi-Fi, delegate lanyards

From €30 000 net

Contact us to design a partnership that fits — pricing on application.

Named session and stage opportunities are subject to scientific committee approval and the final programme.



<+AIMed 2027 Sponsorship packages>

BENEFIT	GOLD €15,000	SILVER €7,500	BRONZE €3,500
Recognition as [tier] Sponsor of AIMed	✓	✓	✓
Stand	10 m²	6 m²	—
On-site registrations	20	10	2
Bag inserts	2	1	—
Full-page ad in the Participants' Guide (PDF)	✓	✓	✓
Recognition on digital displays in the venue	Gold Sponsors slide	Silver Sponsors slide	Bronze Sponsors slide
Recognition on the AIMed website (Sponsors section) with company description and materials	✓	✓	✓
Recognition on the media wall	✓	✓	✓
Recognition on AIMed social media profiles (dedicated post)	✓	✓	✓
Job board — job offers on the conference job board	6	3	—
Promotional banner on the ebm.one platform (displayed on pages featuring AIMed video content)	2 months	1 month	—
Discount on additional conference passes (up to 30 tickets)	15%	10%	—
Survey among conference participants	✓	—	—

All sponsorship package prices are net. Delegate passes are valued at the standard 3-day industry rate of €500 per pass incl. VAT (€600 late/on-site rate): Gold includes 20 passes (€10,000), Silver 10 passes (€5,000), and Bronze 2 passes (€1,000).



One badge, three events

MIRCIM 2027

McMaster International
Review Conference
of Internal Medicine

<+> AiMed²⁰²⁷
ARTIFICIAL INTELLIGENCE
IN MEDICINE

**Young Talents
in Internal Medicine**

World Contest Finals 2027

MIRCIM 2026 at a glance

1300+

PARTICIPANTS

90

COUNTRIES

5

CONTINENTS

80

SPEAKERS

Who you reach through MIRCIM

General internists · cardiologists · pulmonologists · gastroenterologists
· endocrinologists · nephrologists · hematologists · rheumatologists ·
infectiologists · intensivists · hospitalists · intensivists · family physicians
· residents and early-career physicians · guideline authors

Joint MIRCIM + AIMed sponsorship

Get your full AIMed tier plus recognition across MIRCIM's channels —
reaching its internal-medicine audience alongside AIMed's.

Joint MIRCIM + AIMed package

Bronze — €6,000 · Silver — €12,000 · Gold — €18,000

<+Add-ons>

- Branded workshop or hands-on tutorial slot (subject to scientific committee approval) **€9,000**
- Exclusive sponsorship of the lunch area **€5,000**
- Exhibit space: 4 m² stand **€3,000**
- Advertisement in the Participants' Guide (PDF): full page **€1,000**
- Advertisement in the Participants' Guide (PDF): half page **€500**
- 1 item bag insert **€500**
(Promotional insert or small branded item included in the conference bag)
- Customized signage & sponsor recognition — Available on request

We will be happy to discuss other solutions tailored specifically to your needs.

All prices are net.





SEE YOU AT

**ICE Congress Centre,
Kraków, Poland**

<+Contact>

Marta Adamiak

AIMed Director

marta.adamiak@piebm.org

+48 604 158 702



PIEBM

Polish Institute for
Evidence Based Medicine



ai@piebm.org
www.aimedicine.one